

# FLOOR YOUR FUTURE!

## TRADE UP TO A BRIGHTER, MORE CREATIVE FUTURE AS A FLOORING CRAFTSMAN OR CRAFTSWOMAN

The same path isn't right for everyone. You can build a long and successful career without four years of college. You can make real money working with your hands. Your future could be right underneath your feet.

If you're already thinking about a career in the trades, a future as a flooring craftsman or craftswoman may be in store for you. Unlike many trades, flooring provides a career that is both functional and creative. You'll get to see your work in homes, businesses, and public spaces.

Flooring installation is a craft that takes time to master, but you can be job-ready in a matter of weeks, not years. That means you can be making money while you learn and grow your expertise.



## READY TO TRADE UP?

Visit us online to learn about training and scholarship opportunities.

**FLOORYOURFUTURE**.com  
A FLOOR COVERING EDUCATION FOUNDATION INITIATIVE

"I enjoy the rewards of providing my artistry to others, knowing they will enjoy my work for years to come."

**KEN BALLIN**  
Skyro Floors  
Westcreek, NJ  
**FLOORING CRAFTSMAN**

"The flooring industry changed my life. And now, I'm helping my family change theirs."

**MARQUIS WRIGHT**  
Mr. Wright Flooring  
Jacksonville, FL  
**FLOORING CRAFTSMAN**

"I hope I can inspire other women to learn and grow in their company and take on a new challenge."

**MIREYA ZAMORA**  
Pro Floor Sanders  
Woodstock, GA  
**FLOORING CRAFTSWOMAN**



# THE FLOORING CRAFTSMAN CAREER PATH

Flooring installation is more than just a job. As a flooring craftsman, you'll learn and grow throughout your career. Your knowledge and experience as a flooring craftsman can open up many new career opportunities in the flooring industry and beyond. And the best part...it's easy to get started!

## INSTALLER:

Every installation job is unique. It's something you'll grow to love about your work. That also means you need to get at least 2 years of hands-on experience to confidently tackle jobs on your own. At this point, you'll already be making a competitive salary!

**EXPLORE:** Whether you are in school and starting to think about what's next or you are working and looking for a new opportunity, the first step is to learn about the flooring installation trade and understand what skills you'll need to learn to be successful as a flooring craftsman.

## STEP 1 EXPLORE



## STEP 2 TRAIN



**SCHOLARSHIPS  
AVAILABLE!**

**SALARY:  
\$45,000 to  
\$55,000**

## STEP 3 INSTALLER



**TRAIN:** Even if you've worked with a flooring installation crew before, it's important to learn some basic skills before you jump into your career. Training can be completed in just a few months and will give you a solid foundation of the skills needed to succeed as a flooring craftsman.



## MASTER CRAFTSMAN:

After years of learning on the job and training from other craftsmen, you've become an expert in your chosen flooring type. As a master craftsman, your work brings in top dollar and you may even run your own company. With all your experience and knowledge of flooring, you've also opened doors to many more opportunities!

**SALARY:**  
**\$100,000**  
**and up!**

STEP 5

**MASTER  
CRAFTSMAN**

**FUTURE  
OPPORTUNITIES**

**INSTALLATION  
COMPANY  
OWNER**

**INSTALLATION  
MANAGER**

**TERRITORY  
SALES MANAGER**

**ESTIMATOR**

**GENERAL  
CONTRACTOR**

**TRAINER/  
INSTRUCTOR**

**INSPECTOR**

**SALARY:**  
**\$60,000 to**  
**\$100,000**

STEP 4

**CRAFTSMAN  
INSTALLER**

## CRAFTSMAN INSTALLER:

Your hard work and training have given you the confidence you need to manage jobs on your own. At this point, you may have helpers or new installers working under you to help you complete your work.

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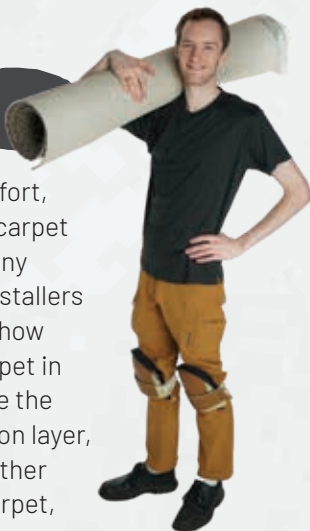


# FLOORING SPECIALTIES

There are four primary types of flooring. You can learn them all, but most installers specialize in one or two product categories since there are unique skills needed for each.

## Carpet

Softness, warmth, comfort, and affordability make carpet a popular choice for many homeowners. Carpet installers measure and calculate how to best fit pieces of carpet in the space. They prepare the subfloor, install a cushion layer, and skillfully seam together different sections of carpet, creating a beautifully finished floor.



## Vinyl/Resilient

There are many types of vinyl flooring, but they have similar installation techniques allowing a craftsman to master them all. Sheet vinyl comes in rolls like carpet. It is then cut to fit a space and glued down. Much of today's installed vinyl, however, is luxury vinyl tile (LVT) and luxury vinyl plank (LVP). These planks and tiles mimic the look of wood, stone, or tile.



## Hardwood

Solid hardwood floors (made from solid pieces of wood) and engineered hardwood floors (made from layers of wood) are the two primary types of hardwood flooring. For pre-finished hardwood, flooring installers glue or nail down floors making sure to keep boards lined up and tight. Sometimes floors are installed unfinished, sanded, and finished for a custom floor.



## Tile

Tile is used in flooring but also for kitchen backsplashes, walls, and showers. Tile can be mixed, matched, and installed in different ways to create drastically different looks. Tile craftsmen are artists that put their skills to practical use. Basic tile installation includes preparing the surface, cutting the tile, spreading a layer of mortar to adhere the tiles to the surface, and finally, grouting the set tiles.



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